

# Website Banner Advertising Rates



## Full Size Displays – (300 X 200 pixels)

<u>Home Page</u>		<u>Sponsor Page</u>
\$ 90.00	Insert 1 Time	\$ 70.00
\$255.00	Insert 3 Times	\$190.00
\$450.00	Insert 6 Times	\$325.00
\$800.00	Insert 12 Times	\$590.00

## Half Size Displays – (300 X 100 pixels)

\$ 50.00	Insert 1 Time	\$ 35.00
\$140.00	Insert 3 Times	\$ 95.00
\$250.00	Insert 6 Times	\$170.00
\$450.00	Insert 12 Times	\$295.00

## Text Listings (Sponsor Page Only)

Insert 1 Time	\$ 40.00
Insert 3 Times	\$110.00
Insert 6 Times	\$200.00
Insert 12 Times	\$325.00

Text Listings are limited to 50-75 words and are displayed in 300 x 100 pixels ad space

## QuickLinks (Home Page Only)

Insert 1 Time	\$ 25.00
Insert 3 Times	\$ 65.00
Insert 6 Times	\$120.00
Insert 12 Times	\$200.00

Quick links are for business and brand name listings only

### Ad Specifications:

Website Cutoff Date: the 15<sup>th</sup> of Month for Next Month's Display

Files Must Be Sent In JPEG or PNG Formats (No Word or PDF)

All Graphic Files Must Be A Final Proof

Please contact:

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